iRASD Journal of Economics

Volume 5, Number 4, 2023, Pages 966 - 983

irasd JOURNAL OF ECONOMICS

Journal Home Page:

INTERNATIONAL RESEARCH ASSOCIATION FOR SUSTAINABLE DEVELOPMENT

https://journals.internationalrasd.org/index.php/joe

Higher Interest Rate & Credit Risk Management: Insights for Pakistan's Banking Sector from Us Silicon Valley Bank

Munazza Saleem¹, Omar Masood²

¹ Scholar, Department of Accounting and Finance, University of Lahore, Pakistan. Email: munazzamajeed4@gmail.com

² Professor, Department of Accounting and Finance, University of Lahore, Pakistan. Email: masood omar@hotmail.com

ARTICLE INFO

ABSTRACT

ALLICIE MISLULY.							
Received:	September 22, 2023						
Revised:	December 16, 2023						
Accepted:	December 17, 2023						
Available Online:	December 18, 2023						
Keywords:							
Interest Rate							
Credit Risk Mana	gement (CRM)						
Bank Performanc	e						
Nonperforming L	oans (NPLs)						
Nationalized Commercial Banks (NCBs)							
State Bank of Pa	kistan (SBP)						
KIBOR (Karachi I	interbank Offer Rate)						
MCR (Minimum C	Capital Requirement)						
Silicon Valley	Bank (SVB – US						
Commercial Bank	<)						
JEL Classificati	on Codes:						
E43, E52, F01, F33, G15, G221, G228							

Funding:

This research received no specific grant from any funding agency in the public, commercial, or not-for-profit sectors.



This paper examines the latest interest rate trends and credit risk management for the performance of Pakistan's banking industry and drawing lessons from the default of Silicon Valley Bank. In the ever-evolving landscape of the banking industry, the delicate balance between interest rates and credit risk management emerges as a pivotal force shaping the sector's performance. This research provides a roadmap for financial institutions to harness the moderating influence of interest rates on credit risk, ultimately enhancing performance and resilience. Pakistan's banking industry must learn from the experiences and apply them to their own risk management practices. The study emphasizes the need for enhanced risk assessment frameworks, including thorough borrower evaluation, stress testing, and scenario analysis. It was conducted by well-structured questionnaire from a sample of 230 seasoned, experienced employees of top ten banks of Pakistan. The results of multiple regression showed that three variables: Credit Risk Management (CRM hereafter), Bank Performance and Interest rate are interconnected, statistically significant, affect each other and interest rate contribute in performance and strengthen CRM techniques. The study is guite useful for understanding and comprehending the changes in Pakistan's banking industry over the past and in the latest scenarios of higher interest rates. Future contribution will be that this research will supply the foundation for other researchers who wish to dig into monetary policies and related disciplines.

@ 2023 The Authors, Published by iRASD. This is an Open Access Article under the <u>Creative Common Attribution Non-Commercial 4.0</u>

Corresponding Author's Email: <u>munazzamajeed4@gmail.com</u> **Citation:** Saleem, M., & Masood, O. (2023). Higher Interest Rate & Credit Risk Management: Insights for Pakistan's Banking Sector from Us Silicon Valley Bank. *IRASD Journal of Economics*, *5*(4), 966–983. <u>https://doi.org/10.52131/joe.2023.0504.0173</u>

1. Introduction

Pakistan's banking industry is constituted of five public sector commercial banks with five local private commercial banks, side by side having Islamic windows and international banks (SBP, 2022b). Role of risk management, impact on bank performance, disturbed political scenarios and uncertain volatile economic environment are important to describe Pakistan's banking Industry (Saima, 2022). SBP is responsible for evaluating various aspects of the banking sector; its performance, quality of assets, stability, and solvency, rate of economic growth and

interest rates. Over the past two decades, Pakistan's banking sector has experienced different phases of growth and downturns, including the transition from an emerging-market status and fluctuations in the interest-rate corridor. Various measures were taken to set ceilings and floors for reverse-repo rates, implementing taxes on cash withdrawals, capital gains, and dividends. These regulatory developments have effectively managed interest rates, leading to both historically low and high rates being observed.

Khatun and Saadat (2020) declared that Pakistan's banking industry is lagging due to political incredibility, unstable interest rate policies. Banking industry is facing every single risk of the industry as credit risk, operational issues, foreign risk, interest rate disturbances, capital adequacy due to the day to day changing political scenario and volatile economic environment (Rehman, Muhammad, Sarwar, & Raz, 2019). Awan and Yaqoob (2021) described the economic state of Pakistan as economic crisis is "brewing" in Pakistan and researcher declared nineties (1990s) as "lost decade" due to the political blame game and Pakistan "landed in double digit inflation, deeper internal and external debt and ultimate slowdown in economic growth" with low and erratic fiscal growth, persistently high inflation, extreme poverty (Ahmed, Najmi, Mustafa, & Khan, 2019). NBP observed highest NPLs of the banking industry during 2005-16 KAMRAN, OMRAN, and MOHAMED ARSHAD (2018); declining gradually, but importance of interest rate risk is still the most important (SBP, 2021). Loss categories in NPLs have increased, cost of funds, politicized consumer financing and mortgage loans became more infected than the others. Nonperforming loans and defaulted banks gobble up the assets of industry (Bwoma, Muturi, & Mogwambo, 2017). Non-performing loans of Pakistan's banking industry from 2001 to 2022 give a clear-cut picture of infection ratio in different banks.

Years	NET NPLs (Bn)	%	NCBs	Privatized	Private	Foreign Banks	Specialized Banks	DFIs (%)
31.12.2001	78.847	10.46	13.85	14.34	7.76	0.92	37.27	31.54
2002	69.451	8.85	13.13	12.35	5.44	1.19	41.74	25.99
2003	79.309	6.9	5.2	7.9	4.4	0.4	34.2	15.6
2004	58.579	3.7	2.7	3.6	2.8	0.01	26.3	6.4
2005	49.523	2.7	1.9	2.4	2.1	-0.4	22.6	4.4
2006	44.857	1.8	1.5	1.4	1.6	1	14.4	15.7
2007	35.306	1.2	1.1	1.6	0.8	-0.6	10	5.6
2008	82.787	2.6	2.3	2.9	2.2	0.2	10.2	9.3
2009	134.369	3.9	3.8	5.2	3.3	2	10	11.3
2010	187.190	5.5	5.4	12.8	3.7	1.4	12.5	10.9
2011	207.810	5.6	5.5	13.5	3.8	1.1	14.7	13.1
2012	183.092	4.8	4.6	7.4	3.6	0.9	10.9	18.6
2013	131.844	3.2	3.1	5.6	2.2	-0.1	11.4	12.4
2014	125.896	2.8	2.7	5.9	1.7	-0.2	10.6	7.9
2015	94.660	1.9	1.9	4.5	1	-0.01	8.7	6.2
2016	93.497	1.7	1.6	3.4	0.9	-0.01	12.2	4.5
2017	79.815	1.2	1.2	2.4	0.7	-0.2	12.2	5.5
2018	114.488	1.4	1.4	1.7	0.8	-0.3	23.1	5.4
2019	145.176	1.7	1.7	1.8	1.3	-0.3	23.9	4.2
2020	100.233	1.2	1.2	0.8	1.1	-0.5	29.1	3.2
2021	84.860	1.0	1.0	0.7	0.9	0.51	22.94	2.1
2022	95.791	1.07	1.10	0.73	1.47	0.55	19.3	1.94

Table 1

Source:- Prepared by Researcher, data by State Bank of Pakistan (Annual Report 2022)



Figure 1: Net NPLs (Bn) From 2001-2022 Source :- Prepared by Researcher, data by SBP (2021)

This diagram not only depicts the effects of GFC 2007-08 but also higher NPLs with higher interest rates. However different bank responds differently to this.



Figure 2: Percentage of NPLs in Different Banks of Pakistan Source :- Prepared by Researcher, data by (SBP, 2022b)

ALI, BAGRAM, and ALI (2018) studied interest rate risk issues and bank performance of Pakistan and concluded that interest rate risk management can enhance the organizational performance. SenGupta (2020) declared that Pakistan's banking industry is lagging due to political incredibility and intervention, facing credit risk, operational issues, FEX risk, interest rate disturbances, capital inadequacy and volatile economic environment (Altaf, Ayub, Shabbir, & Usman, 2022). Financial meltdown, political instability, price hiking, corruption, economic unrest, poor management, illiteracy, low per capita income, less savings are contributing to low adaptation of risk management practices (Bagh, Naseer, & Khan, 2022). Pakistan's banking industry is facing negative and downgraded credit rating from B3 to Caa1 by different rating agencies in the last one year due to accelerating interest rate and default rumors of the financial transactions; not only alarming but also an indication that Pakistan's banking industry is following the footsteps of Silicon Valley Bank. Silicon Valley Bank (SVB), a bank of US \$ 211.80 (bn)

assets, 173.10 (bn) US\$ deposits, 195.49 (bn) US\$ liabilities with 73.61 (bn) US\$ loans and total investments of 120.05 (bn) US\$ sold its securities and wound up as on 10th March, 2023 due to mismatched and higher interest rate wiped out the liquid securities. Increasing trend of interest rate (KIBOR) depicts the future of the banking industry of Pakistan; homogeneous trend of all KIBOR rates.



Figure 3: KIBOR (ASK) Increasing Trend Source: Data from State Bank of Pakistan, Developed by Researcher

Increasing trend of interest rate is not projected and not accounted in long term financing, interest rate is going up quickly whereas on the other hand "import curfew" deteriorated the exports. Bank may fall short of MCR and high-cost deposits, growing infection ratio in borrowing portfolios. Pakistan's banking industry is well capitalized, reasonably buffered, but government's borrowing, higher exchange rates, quickly going up interest rates, insufficient hedging, resultant inflationary hikes and contagious effects are important which can create expected spiral rippled scenario.

SBP developed proper policies and prudential regulations but for the last 20 years the level NPLs has not fallen to a satisfying level (SBP, 2022a). According to Bank (2022), the average NPL ratio for Pakistan banks was 14.87% between 1997-2016, with minimum of 7.3%, in 2006 and maximum of 23.4%, in 2001.Pakistan has 24th position among the list of high NPL countries among 119 countries. Pakistan once was ranked as high as 7th in 2008. Hamza (2017) diagnosed Pakistan banking industry and proved negative relationship of ROA & ROE with NPL and statistically significant at level 5%.



Figure 4: Risk Weighted Assets in Pakistan's Banking Industry

According to SBP (2022a), the total NPLs for all banks of Pakistan was Rs.585 billion out of NPLs 69% account for the balance sheet of private sector banks and 27% is from public sector banks having negative impact on profitability and higher ROE (Shahid, Gul, & Naheed, 2019). SBP regulated the banking industry of Pakistan and advised Risk Weighted Assets (RWA) in relation to operational, market, interest rate and credit concerns.

2. Research Contribution

This research provides valuable comparative insights between Pakistan's banking landscape and the strategies employed by Silicon Valley Bank in the US. By examining higher interest rate dynamics and credit risk management practices, it offers actionable recommendations tailored for enhancing Pakistan's banking resilience and strategic decision-making in a global context. as it bridges the gap between local banking practices and the innovative strategies employed by Silicon Valley Bank in the U.S. Through a comparative analysis of interest rate dynamics and credit risk management, the article offers tailored insights and recommendations, equipping Pakistan's banking sector with knowledge to navigate challenges and optimize performance in a dynamic financial landscape. Here it is worth mentioning that Banking sector of the developed countries has an important contagious effect on all over world, so this analysis is very much needed. Zhonghai (2020) stressed that management of credit risk is a basis of survival and most important banking risks as well as interest rate (Bouteille & Coogan-Pushner, 2021; Silahtaroğlu, Dinçer, & Yüksel, 2021).

3. Research Methodology

Credit risk management is mostly researched on secondary data. Researchers inferred many models and proved its importance for profitability and support for the performance of the banking industry. Practices, procedure and controls of credit risks measurement in developing countries as in Pakistan in the presence of oscillated interest rates, higher volumes of NPLs, inflationary economy and many other risky hazards are different from bank to bank.

Variables		Measurement				
Bank Performance	(ROA)	Net Income / Average Total Assets Ekinci and Poyraz (2019)				
	(ROE)	Net Income / Shareholders Equity Gazi et al. (2021)				
	(ATO)	Total Sales / Average Total Assets Duho, Duho, and Forson (2023)				
	(NPM)	Net Profit / Total income or Revenue Su, Lee, Chou, and Chen (2020)				
Credit Risk Management	(NPLs)	NPLs / Total Loan Portfolio x 100 Islam, Alam, and Hossain (2019)				
	(NLLs)	Net Loans & Leases Ahmadyan (2018)				
	(RWAs)	Risk Weighted Assets Milojević and Redžepagić (2021)				
Interest Rate	LIR	Lending interest Rate Belás, Smrcka, Gavurova, and Dvorsky (2018)				
	IRS	Interest rate Spread Ermolova et al. (2021)				
	NIM	Net Interest Margin Busch and Memmel (2017)				

Table 2Summary of Variables

In respect of this section opted questionnaires as sampling techniques and 230 employees of different banks of Pakistan participated. The online Google form is created as online questionnaire to collect data from respondents.

In these questionnaires bank performance was gauged by ROA, ROE, ATO and NPM; credit risk management by the NPLs, NLLs and RWAs, interest rate by the LIR, IRS and NIM. Summary of variables is as following.

4. Research Findings

Bankers from different banks responded as per following. Exim bank is not one of top ten banks but senior most banker of credit group especially invited to respond.



Figure 5: Bankers responded the Questionnair

Source: - Developed by Researcher as per responses of Questionnaire







There are four age groups as 21-30, 31-40, 41-50, and 51-60. Researcher has tried to include more experienced bankers; 8.7%, 22.6%, 28.7% and 40% respectively as per age groups; more learned and having more experience from all lines of credit. searcher has tried to get responses from maximum females; 23% of respondents.

All loops of credit are involved and participated; from dealing of walk-in borrowers, policy designing, exit strategy of relationship.

Figure 7: Gender Distribution of Respondents



Figure 7: Placement of Respondents



Figure 8: Work Experience in Banking Industry



Figure 9: Departments of Work Experience

Q1. In the banking industry of Pakistan, bank performance (ROA) is mainly affected by Nonperforming Ioans (NPLs) 230 responses





Placemat of bankers is also important criterion which decides the stratification of credit loops and jurisdiction of staff; financial powers and sanctioning authorities.

Selection of the bankers was also gauged on work experience; 20.9% having 31 years and more experience, 37% having 21 to 30 years, 27.8 % of 11 to 20 years. It depicts the versatile credit experienced banking industry of Pakistan.

Researcher tried to trace experienced credit knowing bankers; 44.3% are from processing credit and sanctioning departments of branchers and regional offices. 28.7% are from credit administration, documentation and disbursement departments and 27% are from credit litigation and recovery departments.

Non-Performing Loans (NPLs) prominently affect banks' Return on Assets (ROA), as they weigh down asset quality and profitability, potentially lowerina ROA due to increased provisioning for potential losses and reduced interest income. Effective management of NPLs is crucial for maintaining a healthy ROA in the banking sector. All these respondent bankers are not only the experienced, working in different banks, having different credit processing techniques and from different Basel implementation procedures endorsed that NPLs negatively affect the performance of industry; i.e 94.3%.

Q2. Bank performance (ROA) is mainly affected by net loans & Leases (NLLs). 230 responses





Net loans and leases affect the banking industry in a positive way and earn interest for the growth; 89.10% strongly agrees the importance and contribution in the performance of banking industry.

Pakistan's banking industry confirms that RWAs affect the performance of the banking sector; 88.3% strongly agreed.

Figure 12: ROA mainly affected by RWAs

Q4. Bank performance (ROA) is mainly affected by Lending Interest Rate (LIR). 230 responses



Bankers confirmed that lending interest rate (LIR) earns and contributes in the performance (ROA) of the banking sector; 83.9% bankers endorsed.

Figure 13: ROA mainly affected by LIR

Q5. Bank performance (ROA) is mainly affected by Interest Rate Spread (IRS). 230 responses



Interest rate spread fills the gap of interest rate income and expenses. Bankers strongly agreed (89.6%) that IRS contributes in the performance of the banking sector.

Figure 14: ROA mainly affected by IRS

Q6. Bank performance (ROA) is mainly affected by Net Interest Margin (NIM). 230 responses



Net interest margin also earns income in the banking industry as 87.8% respondents endorsed.

Figure 15: ROA mainly affected by NIM

Q10. Bank performance (ROA) is mainly affected by internal factor of available cash of current assets (Loanable Funds).



Figure 15: ROA mainly affected by Loanable Funds

Q21. Bank performance (ATO) is mainly affected by Nonperforming loans (NPLs). 230 responses



Bankers declare that loanable funds are crucial for banking as a pool of available money that banks can lend to borrowers. Banks rely on these funds to finance loans, investments, and other financial activities, enabling them to stimulate economic growth and provide essential financial services to borrowers. The efficient allocation and management of loanable funds are fundamental to a bank's ability to generate interest income and maintain financial stability i.e. 85.2% strongly agreed and 13.% agreed. Nonperforming loans are an established negative element of the banking sector and it was also agreed by 99.6% (80%) strongly agreed and 19.6% agreed) population of the questionnaire.

Figure 16: ATO mainly affected by NPLs

Q22. Bank performance (ATO) is mainly affected by net loans & Leases (NLLs). 229 responses



agreed by the 230 senior bank official of Pakistan's banking industry; 98.2% (80.3% strongly agreed & 17.9% agreed).

Assets also turn over due to the financing

and lending which was endorsed and

Figure 17: ATO mainly affected by NLLs

Q23. Bank performance (ATO) is mainly affected by number of Risk Weighted Assets (RWAs). 229 responses



Risk weighted assets are also one of the categories of assets as endorsed by the bankers that assets turn over in to the profit is positive and significant i.e. 97% (74.7% strongly agreed & 22.3% agreed).

Figure 18: ATO mainly affected by RWAs

Q24. Bank performance (ATO) is mainly affected by Lending Interest Rate (LIR). 230 responses



We used to lend assets to the borrowers at a specific interest rate which turn the assets into positive growth and performance of industry as endorsed by the 97.9% (77.00% strongly agreed & 20.9% agreed).

Figure 19: ATO mainly affected by LIR

Q25. Bank performance (ATO) is mainly affected by Interest Rate Spread (IRS). 230 responses



Figure 20: ATO mainly affected by IRS

Q26. Bank performance (ATO) is mainly affected by Net Interest Margin (NIM). 230 responses



Interest rate spread contributes in the performance and banking assets turn into profit if it is properly managed i.e 97% (78.3% strongly agreed & 18.7% agreed).

Net interest margin contributes positive production of banking sector as commented by the bankers i.e. 98.7% (80.9% strongly agreed & 17.8% agreed).

Figure 21: ATO mainly affected by NIM

Q30. Bank performance (ATO) is mainly affected by internal factor of available cash of current assets (Loanable Funds). 228 reponses



Figure 22: ATO mainly affected by Loanable Funds

Q31. Bank performance (NPM) is mainly affected by Nonperforming loans (NPLs). 229 responses



Figure 23: NPM mainly affected by NPLs

Q32. Bank performance (NPM) is mainly affected by net loans & Leases (NLLs). 230 responses



In banks, the availability of loanable funds significantly influences the Asset Turnover Ratio (ATO) by driving lending activities. Adequate loanable funds facilitate higher lending volumes, potentially elevating the ATO as assets are deployed more effectively, while a shortage can limit lending and impact the ATO negatively due to reduced asset turnover.

Nonperforming loans also affect the bank performance and endorsed by bankers 98.2% (75.5% strongly agreed & 22.7% agreed).

Net profit margin is also affected by net loans and leases and endorsed by the senior bankers of Pakistan's banking industry 97.8% (74.3% strongly agreed & 23.5% agreed).

Figure 24: NPM mainly affected by NLLs

Q33. Bank performance (NPM) is mainly affected by number of Risk Weighted Assets (RWAs).



Figure 25: NPM mainly affected by RWAs

Q34. Bank performance (NPM) is mainly affected by Lending Interest Rate (LIR). 228 responses



Figure 26: NPM mainly affected by LIR

Q35. Bank performance (NPM) is mainly affected by Interest Rate Spread (IRS). 229 responses



Figure 27: NPM mainly affected by IRS

Q36. Bank performance (NPM) is mainly affected by Net Interest Margin (NIM). 230 responses



Figure 28: NPM mainly affected by NIM

Q40. Bank performance (NPM) is mainly affected by internal factor of available cash of current assets (Loanable Funds).



Figure 29: NPM mainly affected by Loanable Funds

Net profit margin (NPM) is also affected by RWAs and endorsed by the senior bankers of Pakistan's banking industry 98.7% (78.5% strongly agreed & 20.2% agreed). Risk weighted assets affect the performance of banking in different ways; retention of assets for security and its non-tradable phenomenon.

Lending interest rate also affect the net profit margin as bankers endorsed i.e. 98.7% (82.9% strongly agreed & 15.8% agreed). This percentage calculates the difference between revenue earned as income after paid all expenses.

Interest rate spread also affect the performance of banking industry on the same direction; spread of interest rate is difference between rates of nominal average borrowing and lending interest rates and NPM is a difference of incomes of industry after payments of all expenses. This phenomenon is endorsed by 99.5% (82.5% strongly agreed & 17.0% agreed).

Net interest margin is the marginal income after the payments of interest rate income and expenses and positively affect the performance of the banking sector in Pakistan i.e. 98.7% (82.6% strongly agreed & 16.1% agreed).

Loanable funds significantly influence banks' Net Profit Margin (NPM) by shaping their ability to lend and generate interest income. A higher availability of loanable funds can lead to increased lending activities and interest earnings, potentially boosting NPM, while a scarcity might restrict lending and impact NPM negatively due to reduced interest income.

5. Estimation of Data

Statistical Package for the Social Sciences (SPSS) used for the evaluation of the data in this study. Right distribution of the data ensured by applying data normality test i.e., histogram and probability plots Reliability of the data examined by using test; Cronbach Alpha, regression, and correlation and moderation tests are also applied.

5.1. Reliability Analysis

Cronbach's alpha is a function which evaluates the number of test items, inter correlation, internal consistency, close related set of items as a group and is declared reliable scale of reliability. Cronbach's Alpha reliability analysis values are as following.

Table 3Reliability Analysis of Variables of Primary Data

Reliability Statistics							
Var	iables	;	Cronbach's Alpha Values	No of items			
Ov	erall	Reliability	0.773	230			
	1.	ROA	0.894	230			
	2.	ROE	0.872	230			
	3.	ΑΤΟ	0.875	230			
	4.	NPM	0.814	230			
	5.	NPLs	0.768	230			
	6.	NLLs	0.804	230			
	7.	RWA	0.678	230			
	8.	LIR	0.659	230			
	9.	IRS	0.652	230			
	10.	NIM	0.714	230			

Note: ROA: Return on Assets, ROE: Return on Equity, ATO: Asset turnover, NPM: Net Profit Margin, NPLs: Non-Performing Loans, NLLs: Net Ioan & Lease, RWAs: Risk Weighted Assets, LIR: Lending Interest Rate, IRS: Interest rate Spread, NIM: Net Interest Margin.

Above table shows the reliability of the variables by using the technique of Cronbach Alpha. At the start of the table overall reliability of all the variables calculated which includes 10 variables and the Alpha value is .773 which is acceptable. Bank performance is measured by ROA, ROE, ATO and NPM Eger and Suchánek (2020) and their reliabilities are 0.894, 0.872, 0.875 and 0.814 respectively. These values show that these four dependent variables have excellent reliability. Credit risk management is measure by NPLs, NLLs & RWAs (Ben Lahouel, Taleb, Kočišová, and Ben Zaied (2022) and their reliabilities are 0.768, 0.804 & 0.678 respectively and trustworthy reliable. Interest rate is measured by LIR, IRS and NIM Aigheyisi (2017) and their reliabilities are 0.659, 0.652 & 0.714 respectively. These reliabilities are also acceptable, more than 0.5 Alpha value, shows that the data is normally distributed and gathered. Processing summary of this questionnaire is enclosed as following.

Table 4 Case Processing Summary

		No	%	
	Valid	230	100.0	
Cases	Excluded	0	.0	
	Total	230	100.0	
Listwise delet	ion based on all variables in	n the procedure.		

Pe	arson Corre	elation Al	nalysis							
	ROA	ROE	ΑΤΟ	NPM	NPLs	NLLs	RWAs	LIR	IRS	NIM
ROA	1	.742**	. 517**	.598**	664**	.725**	696**	.762**	.664**	.641**
ROE	.742**	1	.619**	.614**	760**	.749**	714**	.726**	.653**	.728**
ATO	.517**	.619**	1	.594**	610**	.705**	710**	.689**	.616**	.769**
NPM	.598**	.614**	.594**	1	585**	.682**	722**	.720**	.591**	.674**
NPLs	664**	760**	610**	585**	1	.748**	.615**	.584**	.566**	.557**
NLLS	.725**	.749**	.705**	.682**	.748**	1	.739**	.695**	.624**	.690**
RWAs	696**	714**	710**	722**	.615**	.739**	1	.815**	.594**	.665**
LIR	.762**	.726**	.689**	.720**	.584**	.695**	.815**	1	610**	.663**
IRS	.664**	.653**	.616**	.591**	.566**	.624**	.594**	.610**	1	.660**
NIM	.641**	.728**	.769**	.674**	.557**	.690**	.665**	.663**	.660**	1

Table 5Pearson Correlation Analysis

Note: ROA: Return on Assets, ROE: Return on Equity, ATO: Asset turnover, NPM: Net Profit Margin, NPLs: Non-Performing Loans, NLLs: Net Ioan & Lease, RWAs: Risk Weighted Assets, LIR: Lending Interest Rate, IRS: Interest rate Spread, NIM: Net Interest Margin. Correlation is significant at the 0.01 level (2 tailed), bank performance indicators, ROA, ROE, ATO, NPM have significant p values and prove that all are significant and strong performance indicators. NPLs proved that it has negatively correlated with the performance indicators i.e. -664**, NLLs (net Ioans & leases) have a positive strong relationship with performance i.e. .725** and RWAs proved to be negative as -.696. Here it is important that interest rate indicators proved to be positively participative in performance of the banking industry of Pakistan.

ROA is positively correlated with ROE (r=.742**, p<0.01), ATO (r=.517**, p<0.01), NPM (r=.598**, p<0.01), NPLs (r= -.664**, p<0.01), NLLs (r=.725**, p<0.01), RWAs (r= -.696**, p<0.05), LIR (r=.762**, p<0.01), IRS (r=.664**, p<0.01), NIM (r=.641**, p<0.01).

ROE is positively correlated with ROA (r=.742**, p<0.01), ATO (r=.619**, p<0.01), NPM (r=.614**, p<0.01), NPLs (r= -.760**, p<0.01), NLLs (r=.749**, p<0.01), RWAs (r= -.714**, p<0.01), LIR (r=.726**, p<0.01), IRS (r=.653**, p<0.01), NIM (r=.728**, p<0.01).

ATO is positively correlated with ROA (r=.517**, p<0.01), ROE (r=.619**, p<0.01), NPM (r=.594**, p<0.01), NPLs (r= -.610**, p<0.01), NLLs (r=.705**, p<0.01), RWAs (r= -.710**, p<0.01), LIR (r=.689**, p<0.01), IRS (r=.616**, p<0.01), NIM (r=.769**, p<0.01).

NPM is positively correlated with ROA (r=.598**, p<0.01), ATO (r=.594**, p<0.01), ROE (r=.614**, p<0.01), NPLs (r= -.585**, p<0.01), NLLs (r=.682**, p<0.01), RWAs (r= -.722**, p<0.01), LIR (r=.720**, p<0.01), IRS (r=.591**, p<0.01), NIM (r=.674**, p<0.01).

NPLs is negatively correlated with ROA (r= -.664**, p<0.01), ATO (r= -.610**, p<0.01), NPM (r=-.585**, p<0.01), ROE (r= -.760**, p<0.01), NLLs (r=.682**, p<0.01), RWAs (r=.615**, p<0.01), LIR (r=.584**, p<0.01), IRS (r=.566**, p<0.01), NIM (r=.557**, p<0.01).

NLLs is positively correlated with ROA (r=.725**, p<0.01), ATO (r=.705**, p<0.01), NPM (r=.682**, p<0.01), NPLs (r=.748**, p<0.01), ROE (r=.749**, p<0.01), RWAs (r=.739**, p<0.01), LIR (r=.695**, p<0.01), IRS (r=.624**, p<0.01), NIM (r=.690**, p<0.01).

RWAs is positively correlated with ROA (r= -.696**, p<0.01), ATO (r= -.710**, p<0.01), NPM (r=-.722**, p<0.01), NPLs (r=.615**, p<0.01), NLLs (r=.739**, p<0.01), ROE (r=-.714**, p<0.01), LIR (r=.815**, p<0.01), IRS (r=.594**, p<0.01), NIM (r=.665**, p<0.01).

LIR is positively correlated with ROA (r=.762**, p<0.01), ATO (r=.689**, p<0.01), NPM (r=.720**, p<0.01), NPLs (r=.584**, p<0.01), NLLs (r=.695**, p<0.01), RWAs (r=.815**, p<0.01), ROE (r=.726**, p<0.01), IRS (r=.610**, p<0.01), NIM (r=.663**, p<0.01).

IRS is positively correlated with ROA (r=.664**, p<0.01), ATO (r=.616**, p<0.01), NPM (r=.591**, p<0.01), NPLs (r=.566**, p<0.01), NLLs (r=.624**, p<0.01), RWAs (r=.594**, p<0.01), LIR (r=.610**, p<0.01), ROE (r=.653**, p<0.01), NIM (r=.660**, p<0.01).

NIM is positively correlated with ROA (r=.641**, p<0.01), ATO (r=.769**, p<0.01), NPM (r=.674**, p<0.01), NPLs (r=.557**, p<0.01), NLLs (r=.690**, p<0.01), RWAs (r=.665**, p<0.01), LIR (r=.663**, p<0.01), IRS (r=.660**, p<0.01), ROE (r=.728**, p<0.01).

5.2. Hypothesis Testing

Summary of hypotheses is enclosed with a literature support. Table ${\bf 6}$

Hypothesis	R ²	Beta	Ρ		Literature Support
$NPLs \to ROA$	440	.761	.000	Accepted	Khan, Siddique, and Sarwar (2020)
$NPLs \to ROE$	577	.920	.000	Accepted	Hamza (2017)
$NPLs \to ATO$	373	.807	.000	Accepted	Khan, Khan, and Tahir (2017)
$NPLs \to NPM$	342	.631	.000	Accepted	Akhter and Roy (2017)
$NLLs \to ROA$.526	.720	.000	Accepted	Anggari and Dana (2020)
$NLLs \to ROE$.560	.784	.000	Accepted	Fatima (2022)
$NLLs\toATO$.496	.805	.000	Accepted	Dahal and Bhaskar (2020)
$NLLs \to NPM$.465	.637	.000	Accepted	Sintha and Simbolon (2022)
$RWAs \to ROA$	485	.612	.000	Accepted	Dahal and Bhaskar (2020)
$RWAs \to ROE$	714	.663	.000	Accepted	Schneider, Schröck, Koch, and Schneider (2017)
$RWAs \to ATO$	504	.719	.000	Accepted	Saftiana and Jie (2022); Saleem and Masood (2023)
$RWAs \to NPM$	522	.597	.000	Accepted	Rashid, Zobair, Chowdhury, and Islam (2020)

Summary of Results of Hypothesis

Note: ROA: Return on Assets, ROE: Return on Equity, ATO: Asset turnover, NPM: Net Profit Margin, NPLs: Non-Performing Loans, NLLs: Net Ioan & Lease, RWAs: Risk Weighted Assets, LIR: Lending Interest Rate, IRS: Interest rate Spread, NIM: Net Interest Margin.

Results represents the R square, beta values, and the significance of different independent variables and dependent variable. The values represent that NPLs has negative and significant relationship with ROA (R²=-.44, P<0.01), the values depict that -44% of the change in the ROA occurred due to NPLs. The values represent that NPLs has negative and significant relationship with ROE (R²=-.57, P<0.01), the values depict that -57% of the change in the ROE occurred due to NPLs. The values represent that NPLs has negative and significant relationship with ATO (R²=-.37, P<0.01), the values depict that -37% of the change in the ATO occurred due to NPLs. The values depict that -37% of the change in the ATO occurred due to NPLs. The values depict that -37% of the change in the ATO occurred due to NPLs. The values depict that -37% of the change in the ATO occurred due to NPLs. The values depict that -34% of the change in the NPM occurred due to NPLs. The

values represent that NLLs has positive and significant relationship with ROA (R²=.52, P<0.01), the values depict that 52% of the change in the ROA occurred due to NNLs. The values represent that NLLs has positive and significant relationship with ROE (R²=.56, P<0.01), the values depict that 56% of the change in the ROE occurred due to NLLs. The values represent that NLLs has positive and significant relationship with ATO (R²=.49, P<0.01), the values depict that 49% of the change in the ATO occurred due to NLLs. The values represent that NLLs has positive and significant relationship with ATO (R²=.49, P<0.01), the values depict that 49% of the change in the ATO occurred due to NLLs. The values represent that NLLs has positive and significant relationship with NPM (R²=.46, P<0.01), the values depict that 46% of the change in the NPM occurred due to NLLs. The values represent that RWAs has positive and significant relationship with ROA (R²=.48, P<0.01), the values depict that 48% of the change in the ROA occurred due to RWAs. The values represent that RWAs has positive and significant relationship with ROE (R²=.71, P<0.01), the values depict that 71% of the change in the ROE occurred due to RWAs. The values represent that RWAs has positive and significant relationship with ATO (R²=.50, P<0.01), the values depict that 50% of the change in the ATO occurred due to RWAs. The values depict that 50% of the change in the ATO occurred due to RWAs. The values depict that 50% of the change in the ATO occurred due to RWAs. The values depict that 50% of the change in the ATO occurred due to RWAs. The values depict that 50% of the change in the ATO occurred due to RWAs. The values depict that 50% of the change in the ATO occurred due to RWAs. The values depict that 50% of the change in the ATO occurred due to RWAs. The values depict that 52% of the change in the ATO occurred due to RWAs.

6. Discussions and Conclusion

Adverse impact of higher interest rates on the banking industry of Pakistan cannot be overstated. As this research has elucidated, elevated interest rates pose formidable challenges, undermining the financial stability, lending capacity, and overall growth prospects of banks. The compounding effects on borrowers, investment, and economic activities further exacerbate the vulnerability of the banking sector. Recognizing the pivotal role of a robust banking industry in fostering economic development, policymakers must carefully consider the implications of interest rate adjustments. Prudent monetary policies that balance the need for price stability with the imperative of sustaining a healthy financial environment are crucial for safeguarding the long-term vitality. . Higher interest rates as experienced by Sillicon Valley Bank may be the fate of Pakistan's banking must have lesson from the recent defaults of U.S banking series of Sillicon Valley Bank, Signature Bank and First Republic Bank, San Francisco; all caused due to higher interest rates. Apparently MCR of Pakistan's banking industry is strong, capital adequacy ratio is higher but still increasing KIBORS, growing NPLs, local Debt Restructuring with Foreign Debt are important issues which should be addressed in time.

6.1. Limitations and Future Research

This study sheds light on the detrimental effects of higher interest rates on Pakistan's banking industry, it is essential to acknowledge limitations such as data constraints and external economic factors. Future research could explore dynamic models, incorporating nuanced factors, to provide a more comprehensive understanding of the intricate relationship between credit risk management, interest rates and performance of banking sector in the context of Pakistan.

Authors Contribution

Munazza Saleem: Complete the draft. Omar Masood: Supervise the student and proofread the draft.

Conflict of Interests/Disclosures

The authors declared no potential conflicts of interest w.r.t the research, authorship and/or publication of this article.

References

Ahmadyan, A. (2018). Measuring credit risk management and its impact on bank performance in Iran. *Marketing and Branding Research*, *5*(3), 168.

- Ahmed, W., Najmi, A., Mustafa, Y., & Khan, A. (2019). Developing model to analyze factors affecting firms' agility and competitive capability: A case of a volatile market. *Journal of Modelling in Management, 14*(2), 476-491. doi:<u>https://doi.org/10.1108/JM2-07-2018-0092</u>
- Aigheyisi, O. S. (2017). ECONOMIC GROWTH EFFECT AND MACROECONOMIC DETERMINANTS OF INTEREST RATE SPREAD IN NIGERIA. *WEST AFRICAN FINANCIAL AND ECONOMIC REVIEW*, 45.
- Akhter, S., & Roy, J. (2017). Analysis of credit risk, efficiency, liquidity, and profitability of selected non-bank financial institution: An empirical study. *Journal of Business*, 2(02), 16-23.
- ALI, D. N., BAGRAM, D. M. M. M., & ALI, H. (2018). Critical role of risk management and its impact on bank performance in Pakistan. *Journal of Business & Tourism, 4*(1), 1-11.
- Altaf, K., Ayub, H., Shabbir, M. S., & Usman, M. (2022). Do operational risk and corporate governance affect the banking industry of Pakistan? *Review of Economics and Political Science*, 7(2), 108-123.
- Anggari, N. L. S., & Dana, I. M. (2020). The effect of capital adequacy ratio, third party funds, loan to deposit ratio, bank size on profitability in banking companies on IDX. *American Journal of Humanities and Social Sciences Research (AJHSSR)*, 4(12), 334-338.
- Awan, A. G., & Yaqoob, I. (2021). Open market operation by state bank of Pakistan and its impact on economic stability. *Global Journal of Management, Social Sciences and Humanities*, 7(2), 408-432. doi:<u>https://doi.org/0000-0001-5767-6229</u>
- Bagh, T., Naseer, M. M., & Khan, M. A. (2022). Modeling the Impact of Corporate Risk Management on Firms' Financial Performance and Sustainable Growth. *Estudios de economía aplicada*, 40(1), 4. doi:<u>https://doi.org/10.25115/eea.v40i1.4738</u>
- Bank, W. (2022). Retrieved from
- Belás, J., Smrcka, L., Gavurova, B., & Dvorsky, J. (2018). The impact of social and economic factors in the credit risk management of SME. *Technological and Economic Development of Economy*, 24(3), 1215-1230.
- Ben Lahouel, B., Taleb, L., Kočišová, K., & Ben Zaied, Y. (2022). The threshold effects of income diversification on bank stability: an efficiency perspective based on a dynamic network slacks-based measure model. *Annals of Operations Research*, 1-38.
- Bouteille, S., & Coogan-Pushner, D. (2021). *The handbook of credit risk management: originating, assessing, and managing credit exposures*: John Wiley & Sons.
- Busch, R., & Memmel, C. (2017). Banks' net interest margin and the level of interest rates. *Credit and Capital Markets–Kredit und Kapital, 50*(3), 363-392.
- Bwoma, G. N., Muturi, W. M., & Mogwambo, V. A. (2017). Effects of loan management practices on the financial performance of deposit taking SACCOs in Kisii County. *International Journal of Recent Research in Commerce, Economics and Management,* 4(1), 126-139.
- Dahal, S., & Bhaskar, P. K. (2020). A research report ON cost efficiency and credit management variables OF banking industry: a study ON sunrise bank and siddhartha bank. *Risk*, *2*(4).
- Duho, K. C. T., Duho, D. M., & Forson, J. A. (2023). Impact of income diversification strategy on credit risk and market risk among microfinance institutions. *Journal of Economic and Administrative Sciences*, *39*(2), 523-546. doi:<u>https://doi.org/10.1108/JEAS-09-2020-0166</u>
- Eger, L., & Suchánek, P. (2020). Face-to-face and electronic communication with customers in retailing and company performance: a case study in the electronics and communication equipment retail industry in the Czech republic.
- Ekinci, R., & Poyraz, G. (2019). The effect of credit risk on financial performance of deposit banks in Turkey. *Procedia Computer Science*, *158*, 979-987.
- Ermolova, M., Leonidov, A., Nechitailo, V., Penikas, H., Pilnik, N., & Serebryannikova, E. (2021). Agent-based model of the Russian banking system: Calibration for maturity, interest rate spread, credit risk, and capital regulation. *Journal of Simulation*, *15*(1-2), 82-92.
- Fatima, T. (2022). Impact of Resource Allocation on the Profitability of Banks of Pakistan with the Moderating Role of Green Credit Policy and Sharia Compliance. CAPITAL UNIVERSITY,

- Gazi, M. A. I., Alam, M., Hossain, G., Alam, S., Rahman, M. K., Nahid, M., & Hossain, A. I. (2021). Determinants of Profitability in Banking Sector: Empirical Evidence from Bangladesh. *Universal Journal of Accounting and Finance*.
- Hamza, S. M. (2017). Impact of credit risk management on banks performance: A case study in Pakistan banks. *European Journal of Business and Management, 9*(1), 57-64.
- Islam, K. Z., Alam, M. B., & Hossain, M. M. (2019). Impact of credit risk management on bank performance: Empirical evidence from Bangladesh. *South Asian Journal of Management*, 26(2), 32-64.
- KAMRAN, H. W., OMRAN, A., & MOHAMED ARSHAD, S. B. (2018). CREDIT RISK MANAGEMENT FRAMEWORK OF COMMERCIAL BANKS IN PAKISTAN: CONCEPTUAL REVIEW. *Journal of Academic Research in Economics*, 10(1).
- Khan, I., Khan, M., & Tahir, M. (2017). Performance comparison of Islamic and conventional banks: empirical evidence from Pakistan. *international Journal of Islamic and middle eastern finance and management*, *10*(3), 419-433.
- Khan, M. A., Siddique, A., & Sarwar, Z. (2020). Determinants of non-performing loans in the banking sector in developing state. *Asian Journal of Accounting Research*, *5*(1), 135-145.
- Khatun, F., & Saadat, S. Y. (2020). NON-PERFORMING LOANS IN BANGLADESH'S BANKING SECTOR: WHAT HAS STATE INTERVENTION ACHIEVED? Paper presented at the Unpublished manuscript presented at the World Bank/CAFRAL Conference in Mumbai.
- Milojević, N., & Redžepagić, S. (2021). Expected effects of the revised exposure to banks Basel credit risk weighted assets standard. *Strategic Management*, *26*(3), 49-60.
- Rashid, M. H. U., Zobair, S. A. M., Chowdhury, M. A. I., & Islam, A. (2020). Corporate governance and banks' productivity: evidence from the banking industry in Bangladesh. *Business Research*, 13(3), 615-637. doi:<u>https://doi.org/10.1007/s40685-020-00109-x</u>
- Rehman, Z. U., Muhammad, N., Sarwar, B., & Raz, M. A. (2019). Impact of risk management strategies on the credit risk faced by commercial banks of Balochistan. *Financial Innovation*, *5*(12), 1-13. doi:<u>https://doi.org/10.1186/s40854-019-0159-8</u>
- Saftiana, Y., & Jie, F. (2022). Banking Industry Sustainable Growth Rate under Risk: Empirical Study of the Banking Industry in ASEAN Countries. *Sustainability*, *15*(1), 1-21.
- Saima, S. (2022). The Risks in Forex Trading in Commercial Banks in Pakistan.
- Saleem, M., & Masood, O. (2023). Credit Risk Management Can Gear Up Bank Performance– Moderating Effect of Interest Rate in Developed Countries. *iRASD Journal of Economics*, 5(1), 63-81. doi:<u>https://doi.org/10.52131/joe.2023.0501.0111</u>
- SBP. (2021). *State Bank of Pakistan Annual Report*. Retrieved from <u>https://www.sbp.org.pk/reports/annual/index.htm</u>
- SBP. (2022a). Retrieved from
- SBP. (2022b). *State Bank of Pakistan* Retrieved from <u>https://www.sbp.org.pk/reports/annual/index.htm</u>
- Schneider, S., Schröck, G., Koch, S., & Schneider, R. (2017). Basel "IV": What's next for banks. Implications of intermediate results of new regulatory rules for European banks, McKinsey&Company.
- SenGupta, S. (2020). An empirical analysis on the impact of non-performing loans on investment and economic growth and the role of political governance. *Indian Journal of Economics and Development*, 8(3), 1-21.
- Shahid, M. S., Gul, F., & Naheed, K. (2019). Credit risk and financial performance of banks: Evidence from Pakistan. *NUML International Journal of Business & Management, 14*(1), 144-155.
- Silahtaroğlu, G., Dinçer, H., & Yüksel, S. (2021). Defining the significant factors of currency exchange rate risk by considering text mining and fuzzy AHP. In *Data Science and Multiple Criteria Decision Making Approaches in Finance: Applications and Methods* (pp. 145-168): Springer.
- Sintha, L., & Simbolon, I. P. (2022). Liquid Assets Bank Size and Bank Profitability for BUKU 1, BUKU 2, BUKU 3 and BUKU 4 in Indonesia. *American International Journal of Business Management (AIJBM), 5*(3), 84-95.

- Su, S.-H., Lee, H.-L., Chou, J.-J., & Chen, H. (2020). Effects of risk based bank rating on profit growth of rural Bank: An empirical study in Indonesia. *INTERNATIONAL JOURNAL OF BUSINES MANAGEMENT AND ECONOMIC REVIEW*, 137-150.
- Zhonghai, Y. (2020). An empirical analysis on the credit scoring and the intermediary role of financing guarantee institutions of China's car loans. ISCTE-Instituto Universitario de Lisboa (Portugal),